

BBA – Banking & Insurance

First Year

- 1 Organization Behavior
- 2 IT Tools And Applications
- 3 Business Communication
- 4 Marketing Management
- 5 Management Information Systems
- 6 Financial And Cost Accounting
- 7 Principles Of Management

Second Year

- 1 Money And Banking
- 2 Travel And Tourism Management
- 3 Managerial Economics
- 4 Introduction To Internet
- 5 Human Resource Management
- 6 E-Commerce
- 7 Management Information Systems

Final Year

1. Advanced Technology in Banking (ATM, Internet Banking, etc.)
2. Counter Operations, Savings Bank, Current Account and Remittances
3. Corporate Insurance management Economics for Managers
4. Financial Management (Housing, Vehicle, Consumer and Personal Loans, etc)
5. Insurance Management Insurance Products Legal Aspects of Banking
6. Banking & Insurance Marketing Management
7. Merchant Banking & Financial Services